

CIARRA CLAIRE

Luxury Stationery

Wholesale Collection

The Alter

Fall / Winter 2023

WELCOME About Ciarra Claire

I strive to create cards that give you a beautiful canvas for your words. To help you to say what you want to say. To make people feel special, seen, and appreciated. Our cards and prints are high-quality keepsakes that also look great on retail shelves!

I am an artist, writer, and letterpress printer. I started my business as a calligrapher in 2015 and became a wedding invitation designer soon after. The more I learned about the stationery world, the more I loved it. I now run a small letterpress studio in beautiful Northern Michigan. My small team of amazing women prints all the stationery by hand on 100-year-old printing presses. We use earth friendly paper and packaging materials. We pride ourselves on high-quality products and friendly customer service.

> Our paper goods are earth friendly, thoughtfully designed, and made by hand in Petoskey, Michigan.





Table of Contents

PRODUCT CATEGORIES

GREETING CARDS	4
STATIONERY SETS & WAX SEALS	8
PETITE ART PRINTS	12
LANGUAGE OF FLOWERS	14

ORDERING

WWW.CIARRACLAIRESHOP.COM CIARRACLAIRE.FAIRE.COM

MINIMUMS

OPENING	ORDER	\$150
REORDER		\$100



GREETING CARDS

Our greeting cards feature original illustrations, calligraphy, and hand drawn fonts by Ciarra Claire. Our cards are made with tree-free cotton pulp, a byproduct of the textile industry. Most of our envelopes contain recycled material, and were produced using alternative green energy. All greeting cards are packaged in compostable, plastic-free clear sleeves. Every card is printed by hand on 100-year-old printing presses in Petoskey, Michigan.



Greeting Cards



Coolest Little Human GCC013



Best Daddy GCC014



Sending Bear Hugs GCC008



Best Friends GCC006



Braver and Stronger GCB002



You are a Bright Light GCC001



Love GCE004



Comfort GCE003



Father GCE007



Joy GCE011



(3) MOTHER e severe in relation to her child or children a campion, encounter and y brings out the first in these

Mother GCE006



(3)

Bee's Knees GCL004



Brother GCE009



Watch You Grow GCB004



Falling For You GCL011



Pop the Bubbly! GCL002

Greeting Cards



Friend GCE010



Gratitude GCE001



Home GCE002



Sweet As Honey GCL001



Sister GCE008



Sympathy GCE005



Warmest Wishes GCL006



Grow Where Planted GCB001



Hang In There GCC015



Built for the High Seas GCC003



l Love You GCL005



Your Kindness GCC012



Welcome Little One GCC016



Happy Anniversary GCL008



l Miss You GCC007



You're My Favorite GCB003

Greeting Cards



Old Fashioned GCC008



Bloody Mary GCL007



Feel Better Soon GCC002



Champagne Cocktail GCC010



Be My Bridesmaid GCL003



Thank You! GCT001



With All My Heart GCT002

STATIONERY SETS & WAX SEALS

First released in the Spring of 2022, these stationery sets quickly became best sellers. Our stationery features original watercolor paintings and drawings by Ciarra Claire. Boxed sets include six flat letterpress cards and six lined envelopes. Wax seals are hand poured and come with adhesive sticker backing for easy peel-and-stick application.



Stationery Sets



Fair Isle BSS005



Floral BSS001



Folk BSS002



Juniper BSS006



Nautical BSS003



Nouveau BSS004



Warmest Wishes BSS007



Birds & Berries BSS008



Poinsettia BSS009



Thank You GCT001S



With All My Heart GCT002S

Wax Seals



Folk Wax Seals WSS004G



Watercolor Floral Wax Seals WSS006



Nouveau Wax Seals WSS007



Nautical Wax Seals WSS008



Victorian Florals Wax Seals WSS009



Pressed Flowers WSS005



Birds & Berries WSS010



Poinsettia WSS011



Juniper Wax Seals WSS012

Bulk Wax Seals



Folk Bulk Wax Seals WSB004G



Watercolor Floral Bulk Wax Seals WSB006



Nouveau Bulk Wax Seals WSB007



Nautical Bulk Wax Seals WSB008



Victorian Florals Bulk Wax Seals WSB009



Pressed Flowers Bulk Wax Seals WSB005



Birds & Berries Bulk Wax Seals WSB010



Poinsettia Bulk Wax Seals WSB011



Juniper Bulk Wax Seals WSB012

PETITE ART PRINTS

These 5x7 prints are designed with Ciarra Claire's original illustrations and hand-drawn fonts, then printed by hand on antique printing presses.

They are ready to frame and come with a complimentary envelope to make gift-giving easy. These little beauties are the perfect way to add a touch of nature or classic literature to your shelves and walls. Packaging includes a sturdy backer and compostable, plastic-free clear sleeve.



Petite Art Prints



Don't Quit APQ003



Don't Quit - Navy APQ003N



Basil APH001



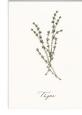
Cilantro APH003



Sonnet 116 APQ004



Lavender APH002



Thyme APH004



Sonnet 116 - Black APQ004B



Room Without Books APQ009



Success APQ002



Success - Black APQ002B



My Wish APQ001

LANGUAGE OF FLOWERS

Floral-filled stationery inspired by the Victorian "Language of Flowers," or Flora Symbolica. In a world where relationships revolved around etiquette and rules, the Victorians created a coded way of communicating through flowers. This allowed people to express themselves, fall in love, and even exact revenge. This line is directly inspired by the original flower meanings found in the floral "dictionaries" of the mid-1800s.



Language of Flowers | Art Prints



Specimen I Floral APFS002



Specimen II Floral APFS004



Specimen III Floral APFS006



Specimen I Poem APFS001



Specimen II Poem APFS003



Specimen III Poem APFS005



Specimen I Floral 8x10: APFS002L 11x14: APFS002XL



Specimen II Floral 8x10: APFS004L 11x14: APFS004XL



Specimen III Floral 8x10: APFS006L 11x14: APFS006XL

Language of Flowers | Greeting Cards



Acacia GCB006



Cranberry GCB012



Forget-Me-Not GCB007



Wild Hops GCB009



Magnolia GCB008



Peach Blossom GCB005



Snowdrop GCB010



lvy GCB011



Oak Tree GCB013



Holly GCB014



Poinsettia GCB015

WHOLESALE PRICING

To Order: www.ciarraclaireshop.com orders@ciarraclaireshop.com www.ciarraclaire.faire.com

ITEM DESCRIPTION	UNIT PRICE	MIN/STYLE
GREETING CARDS (CLASSIC)	\$3.25	6
GREETING CARDS (RECIPE)	\$3.50	6
GREETING CARDS (LANGUAGE OF FLOWERS)	\$3.50	6
	\$5.50	0
BOXED STATIONERY	\$12.00	3
PETITE ART PRINTS	\$9.25	3
ART PRINTS 8X10	\$14.00	3
	914.00	5
ART PRINTS 11X14	\$18.00	3
WAX SEALS	\$9.00	3
BULK WAX SEALS	\$36.25	1

TERMS & POLICIES

ORDERING

Opening order minimum: \$150 Reorder minimum: \$100 Orders can be placed by the following methods: <u>www.ciarraclaire.faire.com</u> <u>orders@ciarraclaireshop.com</u>

PAYMENT

Payment can be made by credit card or check payable to Ciarra Claire LLC.

Payment is processed at the time of shipment.

SHIPPING

All shipping costs are charged at time of shipment and will be included on your final invoice. Most orders ship UPS ground or USPS. Orders are shipped from our studio in Petoskey, Michigan. Please notify us of any time-sensitive orders.

TURNAROUND TIME

Our typical turnaround time is 1-3 business days, but turnaround times may vary, especially after trade show events.

BACKORDERS

You will be notified of any backordered items, and the remainder of your order will continue to ship unless otherwise directed.

DISPLAY & PACKAGING

All of our products must be sold in their original packaging, unless given written approval.

PRODUCT SPECIFICATIONS

All products are made in the USA.

REFUNDS & CANCELLATIONS

We ask that all cancellations or changes to your order be submitted within 24 hours of placing your order. Incorrectly shipped merchandise or returns must be reported within 5 days of receipt. All products must be returned unopened, unused and in original packaging.



www.ciarraclaireshop.com orders@ciarraclaireshop.com @ciarraclaire